

Committee:	Date:
The City Bridge Trust Committee	18 th March 2016
Subject: Progress Report	Public
Report of: Chief Grants Officer	For Decision

Summary

This is a regular report by the Chief Grants Officer.

Recommendations

That approval be given to

- (a) allocate £500,000 from the 2016-17 grants budget towards a third round of the Stepping Stones Fund, launching in the summer;
- (b) carry forward £1,200,000 from the uplifted grants budget for the new employability programme;
- (c) carry forward £850,000 from the uplifted grants budget for the new infrastructure programme.

Main Report

20th Anniversary

1. This month marks the culmination of the City Bridge Trust 20 year anniversary with considerable work going into the Tower Bridge Event and related press (see communications section later in the report).
2. The messaging is:
 - Celebrating the work of the thousands of charitable organisations that City Bridge Trust has funded, tackling disadvantage in every London Borough;
 - Thanking the City of London Corporation for its careful stewardship of the underlying charitable assets to enable the grant giving;
 - Raising awareness of City Bridge Trust with Londoners: our grant-making, social investment and work encouraging more philanthropy all to tackle disadvantage in the capital.

Telling Your Stories – Screening at the Barbican

3. At your May 2015 meeting, you approved a grant of £55,125 to enable the Media Trust to work with a cohort of 8 of your grantees to produce a short film that ‘tell their stories’, as part of your 20th Anniversary programme.
4. All the films were made with professional film-makers who gave their time voluntarily. These were screened on the afternoon of February 23rd at Barbican Cinema 2. These high quality films covered a wide range of topics and causes but all gave a powerful account of the organisations concerned and of the people with whom they work.
5. The films were broadcast on the Community Channel on several evenings during February.

Grant-making

6. Despite the 20th Anniversary focus, it has been very much business as usual. Officers have been focused on assessing sufficient applications to your Investing in Londoners grants programme to ensure you are able to commit the full reactive grants budget this financial year. This has been achieved as you will see from your particularly full committee papers.
7. There are three areas where officers have engaged in collaborative work to ensure your pro-active grants funds are best targeted. These are:
 - Supporting the Voluntary Sector – working with London Funders on their advisory group of the commissioned piece considering the skills and capacity needs of London’s Civil Society – due to report next month with recommendations which will inform your grant spend;
 - Work focused on the most disadvantaged Londoners and access to employment – working with the City of London Corporation’s Economic Development Office on their report into Employability and disadvantage (see report entitled “*City of London Corporation’s work on employability*” which follows);
 - Consideration of Social Investment by grantees (Stepping Stones see below).
9. In respect of each of the first two bullet points above, it is recommended that the monies ear-marked for these areas are carried over into the next financial year with a view to their being committed by September 2016.

Stepping Stones Fund - Update

10. This grant programme has been a regular item at Committee. Briefly, it was launched in November 2014 and funds charities and social enterprises in Greater London who wish to engage with the social investment market and consider the role repayable finance might play in delivering their mission. The programme was developed in recognition of the need for charities to diversify their income streams at a time when competition for grant-funding is growing

ever more intense. There remain significant barriers to market entry, and the programme is intended to help organisations explore whether social finance is right for them. It should also help grow the pipeline of investible opportunities suitable for the City of London Corporation's Social Investment Fund. Over £700,000 of grant funding was distributed to 17 organisations in the first round, and we are now coming towards the end of round two.

11. UBS has been a close partner to date, and we were delighted that they decided to co-fund the second round of the Stepping Stones Fund. You will be joined by Craig Calvert, UBS' Managing Director of Corporate Client Solutions to consider the application from West London Zone which is in the papers for today's meeting. All other recommendations are for £50,000 or less and will be reviewed under your scheme of delegations at a meeting on 21 March involving the Chief Grants Officer, Chairman, Deputy Chairman and Chris Murphy, UBS' Global Head of the FX, Rates and Credits Department and a member of the bank's Community Affairs Committee.
12. In summary, the Trust and UBS allocated £1m for the second round of Stepping Stones and received 36 bids to a total value of £2,036,563. Following first stage review, 24 organisations were invited to submit a full proposal and these were reviewed at panel meetings involving City Bridge Trust, UBS and several external advisors at the bank's offices between January 26th and February 4th. These panels selected 15 organisations to recommend for funding, at a total grant value of £783,500.
13. Spending for this round will be divided 70:30 between City Bridge Trust and UBS and both organisations are planning a reception to celebrate the successful grantees on 22nd April. This is expected to take place at UBS' offices.
14. Based on consultation with charities and social investment specialists we believe there is continued need for the Stepping Stones programme and we propose to run a third round in Summer 2016. We would like to announce details at the April event and therefore ask today's Committee to agree an allocation of £500,000 from your 2016-17 grants budget for a third round of Stepping Stones. The Trust will look to raise match-funding from programme partners.
15. The Trust has undertaken a formative evaluation of the programme since its inception. A summative report will be commissioned for the third round to explain the progress made by grantees since funding was first awarded.

Arts Apprenticeships – final approvals

16. Your papers today include a list of grants approved under delegated authority. Within these are the final approvals for Arts Apprenticeship support as the Arts Council's scheme - to which your programme offered match funding - has now finished.

17. Members will recall that you decided to match fund, in London, the Arts Council's initiative to support young apprentices in qualifying arts organisations, offering £2,000 per apprentice. This scheme has had great success, with 44 young people supported over 2 years to the tune of £2,000 each towards their wage costs, across a range of organisations and subjects (e.g. community arts, fundraising, technical & production, event management). Feedback has been very positive with individual young people being given a great opportunity to enter the world of work and a career in the arts whilst the participating organisations have benefitted from an injection of new and often diverse talent and potential. The comment below, from the Lyric Theatre, is evidence of this scheme's value:
18. *"AB, one of the 8 Level 3 apprentices you supported, was awarded the CCSkills Apprentice of the Year 2016 at their conference this week! She has also now finished the L3 qualification and was recently appointed as the Lyric's new Development Officer in a tough, competitive recruitment. AB has had the toughest journey of all of the cohort - she came to us with no qualifications having finished her education on a PRU and is now rapidly becoming a role model for young people. We are unbelievably proud of her and we are sure she is a leader of the future."*

Quinquennial Review

19. Officers have begun planning for City Bridge Trust's next quinquennial review. The team have considered lessons from last time and your Chief Grants Officer has had positive conversations about collaboration with Trust for London (who are on the same strategic planning cycle) and London Funders (with regard to engagement with key stakeholders and dissemination of findings).
20. The next steps are: to request funds to support a project manager to oversee the review, reporting to your Chief Grants Officer; to engage that manager if the funding is agreed; and to bring a paper to your May Committee which outlines the plan for the review including timeline and costings for your consideration.

Implementation of Grants review

21. Building on the Grants Service Based Review undertaken in 2015, proposals have now been submitted to Resource Allocation and Policy and Resources Committee for a new grants programme to be considered. Broadly, the paper submitted will request approval for levels of staffing, the transfer of funding commitments from Finance Grants Sub-Committee to the relevant Committees for on-going administration and the allocation of funding across four overarching funding themes (Stronger Communities; Education and Employment Support; Enjoying Open Spaces and the Natural Environment; and Inspiring London through Culture).

22. If the grant programme is approved, the next phase would be for each corresponding service committee to be consulted on grant eligibility criteria, and appropriate sub-themes. The application process will be standardised across the themes, and administrative management will be consolidated under the Chief Grants Officer.
23. The cost of administering the programme will be charged to the other charities/trusts – not Bridge House Estates.

Resources

24. The Head of Charity and Social Investment Finance post is being advertised, with a closing date of 9th March. You will recall that this is a Chamberlain's post but will be based in City Bridge Trust and will have 'dotted line' reporting to your Chief Grants Officer.
25. Following a tendering process and interviews, an organisation called Rocket Science has been appointed to carry out the review of your grants encouraging more philanthropy. An inception meeting took place on 4 March with the organisation and your Chief and Deputy Chief Grants Officers.
26. The Corporation's Communications Team have appointed Stephanie Basten as the new media officer leading on the Trust's work. Stephanie will be at your Committee meeting.

Communications

27. Bob Roberts, the Corporation's Director of Communications, has worked closely with us and Corporation and Mansion House colleagues, to create core messaging on Responsible Business, Philanthropy and Giving. This is attached at Annex 1, which is a working document and your feedback will be welcomed.
28. Champollion has continued to promote the Trust's 20th Anniversary to a wide range of outlets. As a result, the Chief Grants Officer was interviewed on BBC Radio London's Robert Elms Show on 4th March 2016 where he was asked about the history of the Trust, its role as a modern funder and the 20th Anniversary. He was also interviewed on BBC radio London's Nikki Bedi early morning show and by the Evening Standard on 8th March.
29. A round-up of media coverage can be found in the table below.

Charity	Publication	Circulation	Links	Reach
Garden Classroom	Horticulture Week	65,631	http://www.hortweek.com/garden-classroom-secures-city-bridge-trust-grant/parks-and-gardens/article/1384687 Horticulture Week reports on City Bridge Trust's recent grant to boost Islington-based charity the Garden Classroom's outdoor learning programmes for children. The City of London Corporation is referenced.	National Trade
Havering Road Methodist church	Romford Recorder	6,917	\\itsetup1\install\File Transfer\Morning Media Briefing\290216\Romford Recorder.pdf A City Bridge Trust grant for a Romford community centre features in Romford Recorder. The City of London Corporation is referenced. (Viewable internally)	Local (Essex)
City Bridge Trust	BBC Radio London		http://www.bbc.co.uk/programmes/p03jtxkz City Bridge Trust's David Farnsworth was interviewed on the BBC Radio London Robert Elms show on Friday. This was a discussion around the history of the Trust, their 20th anniversary and its modern role as a charitable funder. (Skip to 0:20:26)	London (TV & online)
Neighbours in Poplar	The Docklands and East End Advertiser	ABC 6917 Weekly	http://bit.ly/1W2EoOX A City Bridge Trust grant for a Tower Hamlets based community project features in The Docklands and East End Advertiser. The City of London Corporation is referenced.	Local (Tower Hamlets)
Deaf Sports Plus Project	Evening Standard	898,407	http://bit.ly/1Rwhqfl A £96,000 grant from the City Bridge Trust is mentioned in the Evening Standard. The grant will support communication tools for the west London deaf community, holiday programmes for deaf children, sports clubs and school sessions.	London (print & online)
Havering Road Methodist Church	Yellow Advertiser	48,38	http://bit.ly/1TMJVuT A City Bridge Trust grant for a Romford community centre features in Yellow Advertiser. The City of London Corporation is referenced.	Local (Essex)

Grant Applications Summary

30. Your meeting today will consider 99 applications, including 29 grant recommendations as well as 29 grants to be noted as approved/ being considered by delegated authority, for a total recommended sum of £4,249,564. If all recommendations are approved you will have spent your total grants budget for 2015/16 (excepting £2,389 (0.01%)). The implications of today's recommendations are shown in Table 1 against the grants budget for 2015/16. You will notice that UBS Stepping Stone funds of £235,050 have been added to the total budget. This funding is the 30% UBS have agreed to put towards the latest round of the Stepping Stones programme and is subject to their approval of the recommended grants.
31. Your grants budget was increased by £3,000,000 at the Court of Common Council in July 2015. Table 1 shows how this has been allocated to the core grants budget and additional funding schemes.

Table 1: Overall spend against 2015/16 budget

	Grants budget	Grants spend	% spend of annual budget
Core 2015/16 Investing in Londoners grants budget			
Original Grants Budget	£14,950,000		
20th anniversary budget uplift (20%)	£600,000		
Write-Backs & Revocations	£210,038		
Carry forward (reported Sept 15)	£618,000		
UBS Stepping stone funds (pending approval)	£235,050		
Total Budget Available	£16,613,088		
Previous Committee meetings			
May 2015		£2,068,625	12%
July 2015		£3,280,505	20%
September 2015		£2,668,975	16%
November 2015		£2,521,673	15%
January 2016		£1,823,746	11%
Sub-total approved spend		£12,363,524	74%
Remaining budget	£4,249,564		
Today's recommendations			
March 2016		£4,247,175	26%
Total annual spend		£16,610,699	100%
Remaining budget	£2,389		

Additional funding streams			
Anniversary programme: employability (20th anniversary budget uplift (40%))			
Budget	£1,200,000		
Spend at previous meetings		£0	
Recommended spend today		£0	
Total spend		£0	
Balance	£1,200,000		
Anniversary programme: infrastructure support (20th anniversary budget uplift (40%))			
Budget	£1,200,000		
Spend at previous meetings		£350,000	
Recommended spend today		£0	
Total spend		£350,000	
Balance	£850,000		
Annual funding for Prince's Trust funding (agreed Oct 14)			
Budget	£1,000,000		
Total spend		£1,000,000	
Balance	£0		

32. Table 2 shows the grant awards you have made this financial year under Investing in Londoners and today's recommendations by programme. Charts 1 and 2 show the proportion of grants awarded for each programme by number of grants and value of grants respectively^{1 2}.

¹ The table and charts exclude Partnership Programmes - Hardship fund for which £330k was awarded as a lump sum to one organisation to distribute.

² Making London More Inclusive excludes access audits which are shown separately.

Table 2: Investing in Londoners awards and recommendations by programme

Fund/Program	Value of grants			Number of grants		
	Year to date	Today	Total	Year to date	Today	Total
English for Speakers of Other Languages	£195,640	£0	£195,640	4	0	4
Improving Londoners' Mental Health	£1,378,830	£407,100	£1,785,930	15	4	19
Improving London's Environment	£893,600	£146,300	£1,039,900	9	2	11
Making London More Inclusive	£2,337,696	£544,550	£2,882,246	27	6	33
Making London Safer	£244,100	£377,300	£621,400	3	4	7
Older Londoners	£851,800	£392,250	£1,244,050	13	4	17
Reducing Poverty	£1,271,300	£430,000	£1,701,300	12	4	16
Resettlement and Rehabilitation of Offenders	£596,520	£133,000	£729,520	6	1	7
Stepping Stones	£701,600	£783,500	£1,485,100	17	15	32
Strengthening London's Voluntary Sector	£1,024,540	£651,755	£1,676,295	11	5	16
Strategic Initiatives	£2,477,030	£356,800	£2,833,830	24	2	26
Arts Apprenticeships	£22,000	£14,000	£36,000	9	7	16
Eco-audits	£28,000	£7,200	£35,200	11	3	14
Access Audits	£10,868	£3,420	£14,288	6	1	7
Grand total	£12,033,524	£4,247,175	£16,280,699	167	58	225

Chart 1: % grants awarded by outcome area this financial year (by number of grants)

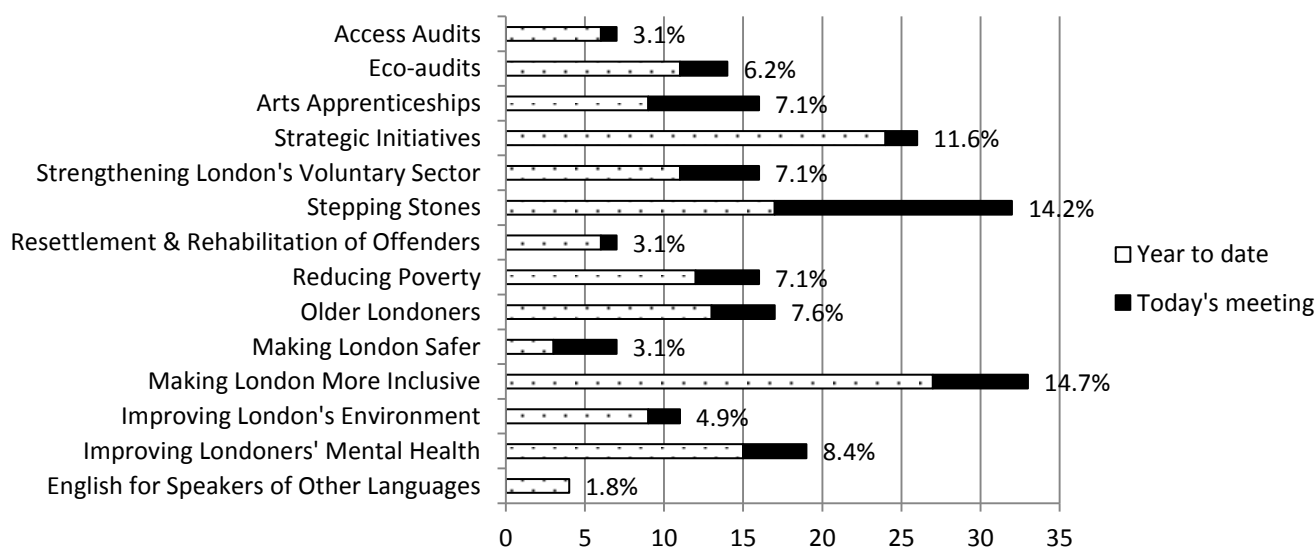
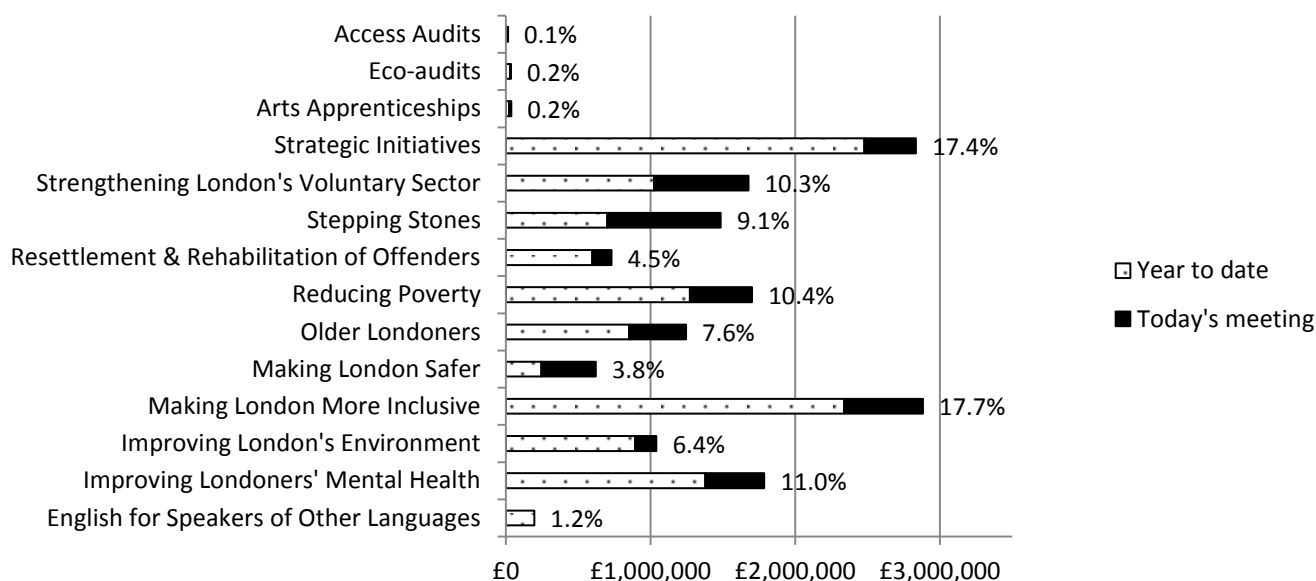
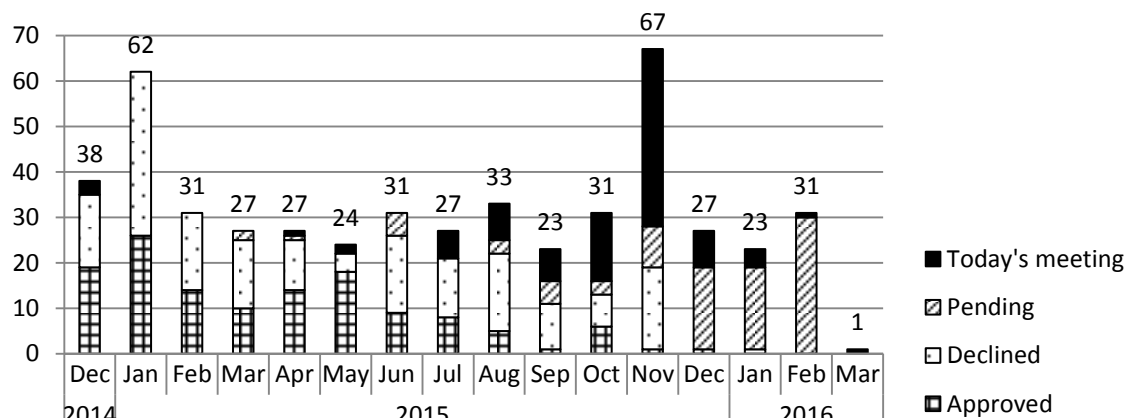


Chart 2: % grants awarded by outcome area this financial year (by grant amount)



33. Chart 3³ ⁴ shows the flow of applications received over the last year and action taken, allowing any seasonal variations to be seen.

Chart 3: Applications received and action taken since December 2014



³ This excludes partnership programmes - hardship funds and strategic initiatives which are solicited rather than open programmes.

⁴ The 'today's meeting' category includes all applications to be reported or considered at today's meeting.

34. Between December 2014 and the end of February 2016 502 applications were received for the Investing in Londoners programmes. 132 applications have been approved and 182 declined (the remainder are pending). The spike in applications seen in January and November 2015 is caused by the closing date for the first round of the Stepping Stones Fund. Otherwise applications are fairly evenly spread across the year, which is comparable to previous years.
35. Against this background context, officers are asking you to consider 99 applications. Of these 29 are recommended to Committee for a grant and 29 are reported, having been approved under the scheme of delegations. A further 28 are recommended for rejection. The delegated figures include 14 Stepping Stones applications recommended for approval and 8 recommended for rejection. 9 applications have been withdrawn by applicants and 4 have been lapsed following several unsuccessful attempts by officers to contact the applicant for further information. (see Table 3).

Table 3: Action to be taken on applications today

Action to be taken	Number	Amount
Applications recommended for grant to Committee	29	£3,462,455
Funding approved by delegated authority up to £10,000 (to note)	11	£24,620
Funding approved by delegated authority from £10,001 - £25,000 (to note)	2	£32,000
Funding approved by delegated authority from £25,001 - £50,000 (to note)	16	£728,100
Applications recommended for rejection	28	n/a
Withdrawn applications (to note)	9	n/a
Applications lapsed (to note)	4	n/a
Total Investing in Londoners applications	99	£4,247,175
Additional funding stream applications	0	£0

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THE CoLC CORE MESSAGE ON RESPONSIBLE BUSINESS, PHILANTHROPY AND GIVING

Our aim:

The City of London Corporation aims to encourage, support and celebrate responsible City businesses and workers to change the lives of hundreds of thousands of Londoners.

How we do this:

- We *encourage* through leading by example with responsible business practices and with CoLC's charitable funder City Bridge Trust, London's biggest independent grant giver, making grants of £20 million a year to tackle disadvantage across the capital.
- We *support* businesses to recruit inclusively, procure responsibly, and encourage employee volunteering, including through the Heart of the City network and through City Philanthropy which aims to encourage a new generation of city workers to give their money, time and talent.
- We *celebrate* with The Lord Mayor's Dragon Awards which reward long-term involvement by London businesses to help local communities and with City Giving Day organised by the Lord Mayor's Appeal which recognises the contribution of businesses and their employees.

Why we do this:

We do this because we believe that the City of London Corporation and City businesses have a responsibility.

We have a responsibility to create a more fair, inclusive and sustainable society.

And we have a responsibility to do this not only through what we give in terms of volunteering and donations but also through how we act within our organisations.

We want people to give their skills, time and money.

We also want them continually to build businesses where responsibility is central to all their decisions, all their activities and all their workers at all levels.